

New Report Explores Relationship Between Cybersecurity Ratings and Stock Performance

Clear Time Dec 10, 2020 9:00 AM

English PR Newswire ID: 3007611-1 ET

Pickup

97M

TOTAL POTENTIAL AUDIENCE

104

TOTAL EXACT MATCHES

TOP EXACT MATCH PICKUP



Yahoo! Finance
45M Visitors/Month ^[1]



MarketWatch
27M Visitors/Month ^[1]



PR Newswire
7M Visitors/Month ^[1]



Finanzen.net
6M Visitors/Month ^[1]



Morningstar
2M Visitors/Month ^[1]



MarketScreener
1M Visitors/Month ^[1]



WFMZ-TV IND-6...
1M Visitors/Month ^[1]



WFMJ-TV NBC-2...
1M Visitors/Month ^[1]



Finanzen.ch
452K Visitors/Month ^[1]



StockHouse.com
417K Visitors/Month ^[1]



KTVN-TV CBS-2...
411K Visitors/Month ^[1]



WBOC-TV CBS-1...
309K Visitors/Month ^[1]



Dark Reading
272K Visitors/Month ^[1]



TMCnet
121K Visitors/Month ^[1]



KPVI-TV NBC-6
120K Visitors/Month ^[1]

*THE DATA CITED HERE BY SIMILARWEB REPRESENTS SITE TRAFFIC DATA OF WORLDWIDE UNIQUE VISITORS ON DESKTOP AND MOBILE DEVICES. DATA IS UPDATED MONTHLY.

Views & Engagement

Views & Engagement data will continue to mature over time. Totals below are expected to have reached 98% maturity when the circles below are darker in color.

182
CLICK-THROUGHS

2,385
RELEASE VIEWS

Multimedia Views



Distribution

73
TOTAL AP OUTLETS DISTRIBUTED

2K
TOTAL INFLUENCERS DISTRIBUTED

TOP AP OUTLETS

CISION INFLUENCER LISTS



Marketwatch/U...
16M Visitors/Month
McLean, VA



Yahoo Inc.
10M Visitors/Month
Sunnyvale, CA



NBC National ...
6M Visitors/Month
New York, NY



NBC News
6M Visitors/Month
New York, NY



New York Times
1M Visitors/Month
New York, NY



Chicago Tribune
752K Visitors/Month
Chicago, IL



Digital First...
494K Visitors/Month
Woodland Hills, CA



Washington Post
485K Visitors/Month
Washington, DC

List Name	Outlet	Recipients
Finance	Bloomberg News	32
Finance	Yahoo Finance	30
Finance	NerdWallet	26
Finance	Wall Street Journal	25
Finance	CNBC Online	23
Finance	Debtwire	21

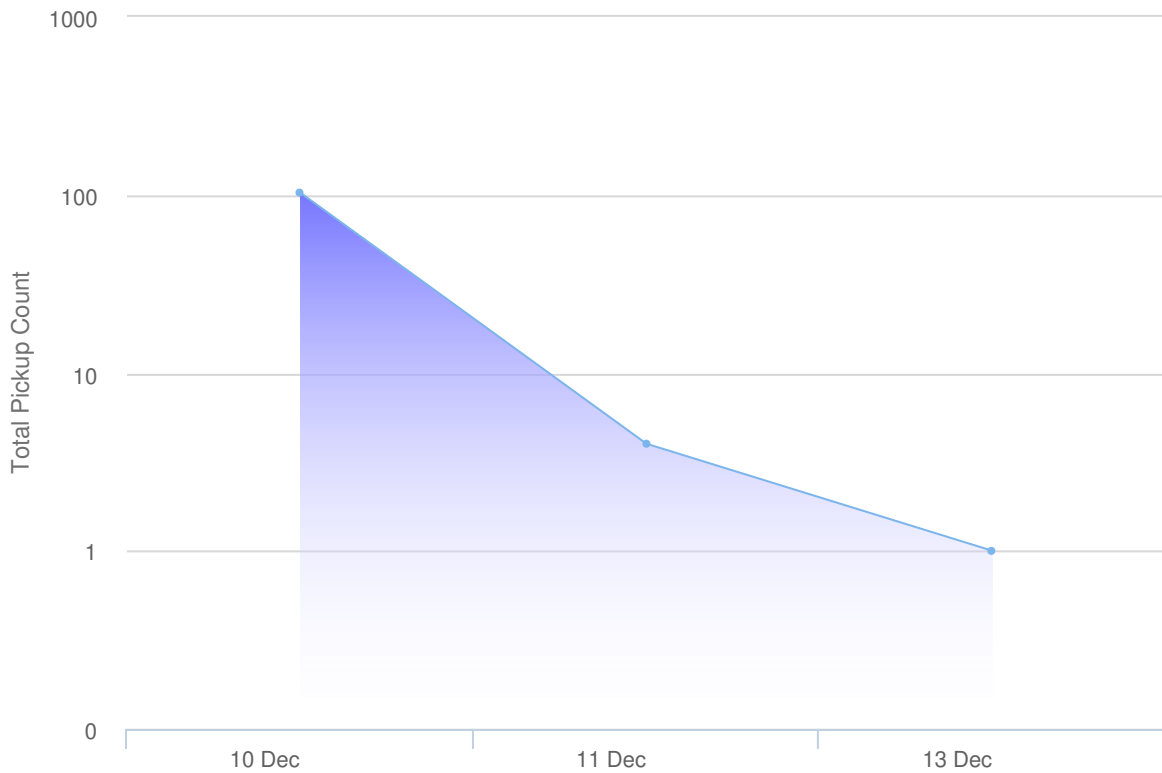
Pickup

Overview

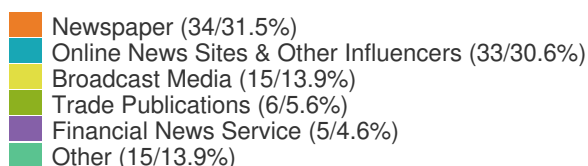
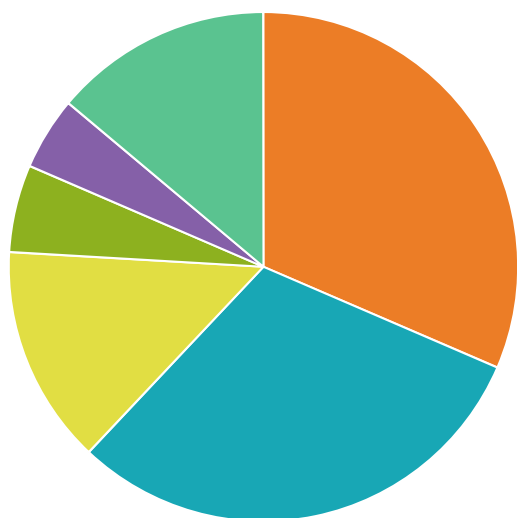
TOTAL PICKUP	108	TOTAL POTENTIAL AUDIENCE	97M
Exact Match	104 postings	Exact Match	97M visitors
Twitter	4 Tweets	Twitter	27K followers

Total Pickup Over Time

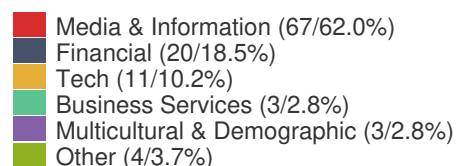
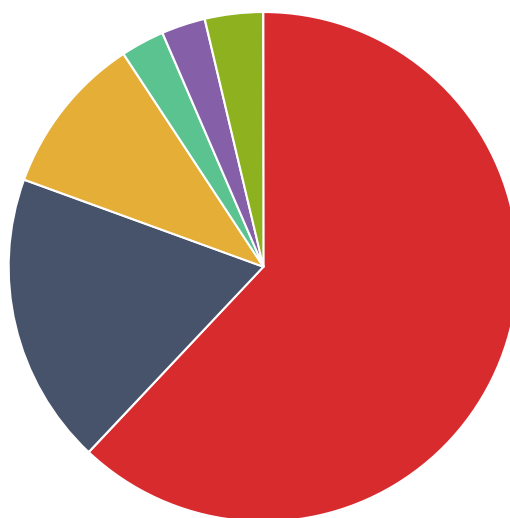
Total pickup since your content was distributed



Total Pickup by Source Type



Total Pickup by Industry
































Exact Match Pickup































Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.































Total Exact Matches: **104**





























Total Potential Audience: **97,430,919**.




























Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	Yahoo! Finance Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	45,027,894 ^[1] visitors/month
	MarketWatch Online  View Release	United States	Online News Sites & Other Influencers	Financial	27,296,448 ^[1] visitors/month
	PR Newswire Online  View Release	Global	PR Newswire	Media & Information	7,187,062 ^[1] visitors/month
	Finanzen.net Online  View Release	Germany	Online News Sites & Other Influencers	Financial	6,553,877 ^[1] visitors/month
	Morningstar Online  View Release	Global	Financial Data, Research & Analytics	Financial	2,598,868 ^[1] visitors/month































	MarketScreener Online  View Release	Global	Online News Sites & Other Influencers	Financial	1,618,609 ^[1] visitors/month
	WFMZ-TV IND-69 [Allentown, PA] Online  View Release	United States	Broadcast Media	Media & Information	1,513,387 ^[1] visitors/month
	WFMJ-TV NBC-21 [Youngstown, OH] Online  View Release	United States	Broadcast Media	Media & Information	1,104,285 ^[1] visitors/month
	Finanzen.ch Online  View Release	Switzerland	Online News Sites & Other Influencers	Financial	452,775 ^[1] visitors/month
	StockHouse.com Online  View Release	Canada	Trade Publications	Financial	417,949 ^[1] visitors/month
	KTVN-TV CBS-2 [Reno, NV] Online  View Release	United States	Broadcast Media	Media & Information	411,129 ^[1] visitors/month
	WBOC-TV CBS-16 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	309,474 ^[1] visitors/month
	Dark Reading Online  View Release	United States	Trade Publications	Tech	272,215 ^[1] visitors/month
	TMCnet Online  View Release	United States	Trade Publications	Tech	121,052 ^[1] visitors/month
	KPVI-TV NBC-6 Online  View Release	United States	Broadcast Media	Media & Information	120,331 ^[1] visitors/month
	FinancialContent - PR Newswire Online  View Release	United States	Financial News Service	Media & Information	117,187 ^[1] visitors/month
	WRAL-TV CBS-5 [Raleigh, NC] Online  View Release	United States	Broadcast Media	Media & Information	117,187 ^[1] visitors/month
	Townhall Finance Online  View Release	United States	Financial News Service	Media & Information	117,187 ^[1] visitors/month
	Tamar Securities Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month























	IBTimes Online  View Release	United States	Newspaper	Media & Information	117,187 ^[1] visitors/month
	Rockford Register Star [Rockford, IL] Online  View Release	United States	Newspaper	Media & Information	117,187 ^[1] visitors/month
	Great American Financial Resources Online  View Release	United States	News & Information Service	Financial	117,187 ^[1] visitors/month
	Franklin Credit Management Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	Value Investing News Online  View Release	United States	Financial News Service	Financial	117,187 ^[1] visitors/month
	Dow Theory Letters Online  View Release @DowTheoryLetters	United States	Banking & Financial Institutions	Financial	117,187 ^[1] visitors/month
	Daily Penny Alerts Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	Benefit Plans Administrative Services Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	Ascensus Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	1st Discount Brokerage Online  View Release	United States	Financial News Service	Financial	117,187 ^[1] visitors/month
	Morning Journal Online  View Release	United States	Newspaper	Media & Information	116,969 ^[1] visitors/month
	WICZ-TV FOX-40 [Binghamton, NY] Online  View Release	United States	Broadcast Media	Media & Information	109,406 ^[1] visitors/month
	One News Page Global Edition Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	109,138 ^[1] visitors/month
	RFD-TV [Nashville, TN] Online  View Release	United States	Broadcast Media	Media & Information	106,650 ^[1] visitors/month
	WRDE-TV CBS [Milton, DE] Online  View Release	United States	Broadcast Media	Media & Information	85,170 ^[1] visitors/month


	Suncoast News Network [Sarasota, FL] Online  View Release	United States	Broadcast Media	Media & Information	76,617 ^[1] visitors/month
	Spoke Online  View Release	United States	News & Information Service	Business Services	45,685 ^[1] visitors/month
	The Daily Press [St. Marys, PA] Online  View Release	United States	Newspaper	Media & Information	17,728 ^[1] visitors/month
	Daily Herald [Chicago, IL] Online  View Release	United States	Newspaper	Media & Information	15,165 ^[1] visitors/month
	IT News Online Online  View Release	India	Trade Publications	Tech	12,552 ^[1] visitors/month
	NewsBlaze US Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	8,243 ^[1] visitors/month
	State of Digital Publishing Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	6,407 ^[1] visitors/month
	Digital Conquerer Online  View Release	Global	Online News Sites & Other Influencers	Tech	6,198 ^[1] visitors/month
	Ridgway Record [Ridgway, PA] Online  View Release	United States	Newspaper	Media & Information	5,969 ^[1] visitors/month
	One News Page Unites States Edition Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	5,047 ^[1] visitors/month
	Ask.com Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	4,312 ^[1] visitors/month
	WTNZ FOX-43 (Knoxville, TN) Online  View Release	United States	Broadcast Media	Media & Information	4,135 ^[1] visitors/month
	Oklahoman [Oklahoma City, OK] Online  View Release	United States	Newspaper	Media & Information	3,383 ^[1] visitors/month
	Ticker Technologies Online  View Release	United States	Financial News Service	Financial	3,377 ^[1] visitors/month
	WBOC-TV FOX-21 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	3,274 ^[1] visitors/month

	WDFX-TV FOX-34 [Dothan, AL] Online  View Release	United States	Broadcast Media	Media & Information	2,812 ^[1] visitors/month
	Buffalo News [Buffalo, NY] Online  View Release	United States	Newspaper	Media & Information	2,802 ^[1] visitors/month
	Latin Business Today Online  View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	2,654 ^[1] visitors/month
	Minyanville Online  View Release	United States	Online News Sites & Other Influencers	Financial	1,920 ^[1] visitors/month
	Pittsburgh Post-Gazette [Pittsburgh, PA] Online  View Release	United States	Newspaper	Media & Information	1,682 ^[1] visitors/month
	KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online  View Release	United States	Broadcast Media	Media & Information	1,616 ^[1] visitors/month
	myMotherLode.com [Sonora, CA] Online  View Release	United States	Newspaper	Media & Information	1,600 ^[1] visitors/month
	Starkville Daily News [Starkville, MS] Online  View Release	United States	Newspaper	Media & Information	1,546 ^[1] visitors/month
	T.U.B Investing Online  View Release	Singapore	Blog	Financial	1,323 ^[1] visitors/month
	Latin Trade Online  View Release	United States	Trade Publications	Multicultural & Demographic	1,308 ^[1] visitors/month
	The Observer News Enterprise [Newton, NC] Online  View Release	United States	Newspaper	Media & Information	1,291 ^[1] visitors/month
	The Chronicle Journal [Thunder Bay, ON] Online  View Release	Canada	Newspaper	Media & Information	1,159 ^[1] visitors/month
	Jotup Online  View Release	Global	Online News Sites & Other Influencers	Business Services	1,119 ^[1] visitors/month
	Magazines Today Online  View Release	Global	Trade Publications	Media & Information	1,030 ^[1] visitors/month

	WPGX-TV FOX-28 [Panama City, FL] Online  View Release	United States	Broadcast Media	Media & Information	1,001 ^[1] visitors/month
	Big Spring Herald [Big Spring, TX] Online  View Release	United States	Newspaper	Media & Information	937 ^[1] visitors/month
	Daily Times Leader [West Point, MS] Online  View Release	United States	Newspaper	Media & Information	895 ^[1] visitors/month
	The Pilot News [Plymouth, IN] Online  View Release	United States	Newspaper	Media & Information	839 ^[1] visitors/month
	Valley City Times-Record [Valley City, ND] Online  View Release	United States	Newspaper	Media & Information	708 ^[1] visitors/month
	The Morning News [Blackfoot, ID] Online  View Release	United States	Newspaper	Media & Information	686 ^[1] visitors/month
	The Evening Leader [St. Marys, OH] Online  View Release	United States	Newspaper	Media & Information	674 ^[1] visitors/month
	Minster Community Post [Minster, OH] Online  View Release	United States	Newspaper	Media & Information	673 ^[1] visitors/month
	The Post and Mail [Columbia City, IN] Online  View Release	United States	Newspaper	Media & Information	661 ^[1] visitors/month
	Borger News Herald [Borger, TX] Online  View Release	United States	Newspaper	Media & Information	623 ^[1] visitors/month
	The Kane Republican [Kane, PA] Online  View Release	United States	Newspaper	Media & Information	609 ^[1] visitors/month
	The Punxsutawney Spirit [Punxsutawney, PA] Online  View Release	United States	Newspaper	Media & Information	595 ^[1] visitors/month
	The Saline Courier [Benton, AR] Online  View Release	United States	Newspaper	Media & Information	541 ^[1] visitors/month
	Sweetwater Reporter [Sweetwater, TX] Online  View Release	United States	Newspaper	Media & Information	525 ^[1] visitors/month
	Cyber Security Trend Online  View Release	United States	Online News Sites & Other Influencers	Tech	523 ^[1] visitors/month

	Roseman Solutions Online  View Release	United States	Blog	Business Services	451 ^[1] visitors/month
	Access News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	414 ^[1] visitors/month
	Wapakoneta Daily News [Wapakoneta, OH] Online  View Release	United States	Newspaper	Media & Information	409 ^[1] visitors/month
	The Antlers American [Antlers, OK] Online  View Release	United States	Newspaper	Media & Information	381 ^[1] visitors/month
	The Deer Park Tribune [Deer Park, WA] Online  View Release	United States	Newspaper	Media & Information	336 ^[1] visitors/month
	Winslow, Evans & Crocker Online  View Release	United States	Online News Sites & Other Influencers	Financial	322 ^[1] visitors/month
	Malvern Daily Record [Malvern, AR] Online  View Release	United States	Newspaper	Media & Information	291 ^[1] visitors/month
	Poteau Daily News [Poteau, OK] Online  View Release	United States	Newspaper	Media & Information	285 ^[1] visitors/month
	Mammoth Times [Mammoth Lakes, CA] Online  View Release	United States	Newspaper	Media & Information	277 ^[1] visitors/month
	View From The Pugh Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	247 ^[1] visitors/month
	Forefront Media News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	247 ^[1] visitors/month
	Martha Cisneros Online  View Release	United States	Blog	Tech	247 ^[1] visitors/month
	Manhattanweek Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	215 ^[1] visitors/month
	Inyo Register [Bishop, CA] Online  View Release	United States	Newspaper	Media & Information	185 ^[1] visitors/month
	Decatur Daily Democrat [Decatur, IN] Online  View Release	United States	Newspaper	Media & Information	145 ^[1] visitors/month

	TechDogs Online  View Release	United States	Online News Sites & Other Influencers	Tech	128 ^[1] visitors/month
	Fat Pitch Financials Online  View Release	United States	Online News Sites & Other Influencers	Financial	112 ^[1] visitors/month
	360WiseMedia Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	97 ^[1] visitors/month
	IABC Nashville Online  View Release	United States	Industry Association Sites	Media & Information	72 ^[1] visitors/month
	Invertir USA Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	63 ^[1] visitors/month
	Gateway News Source Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	63 ^[1] visitors/month
	Tech Social Net Online  View Release	United States	Online News Sites & Other Influencers	Tech	63 ^[1] visitors/month
	SCTC [Society of Communications Technology Consultants] Online  View Release	United States	Online News Sites & Other Influencers	Tech	60 ^[1] visitors/month
	SeguridadMania.com Online  View Release	Spain	Portal	Tech	59 ^[1] visitors/month
	Tech Inside Out Online  View Release	Global	Online News Sites & Other Influencers	Tech	Not Available
	Ohio Latino News Online  View Release	United States	News & Information Service	Multicultural & Demographic	Not Available

*Data sources: [1]  [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital Reach

*The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.

Traffic

Overview

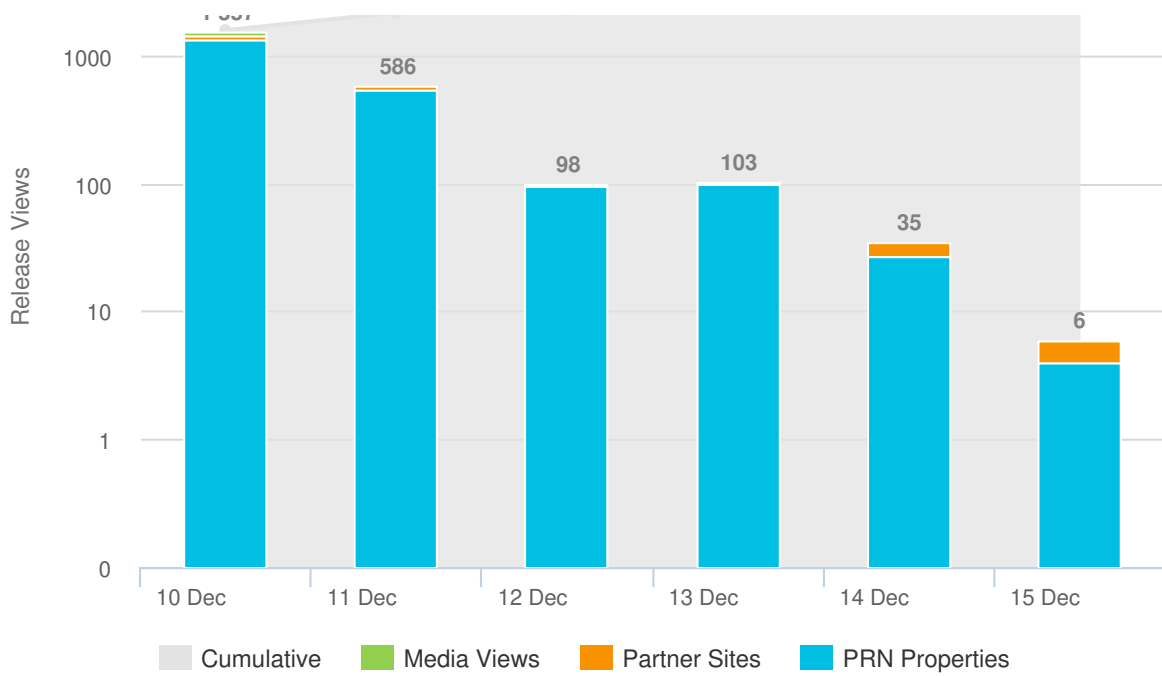
RELEASE VIEWS & HITS	2K	MULTIMEDIA	178
Release Views	2K	Image Views	147
Media Views	114	Image Web Crawlers	31
Public Views	2K		
Partner Sites	197		
PR Newswire Properties	2K		
Release Web Crawler Hits	205		

Release Views

Release Views Over Time

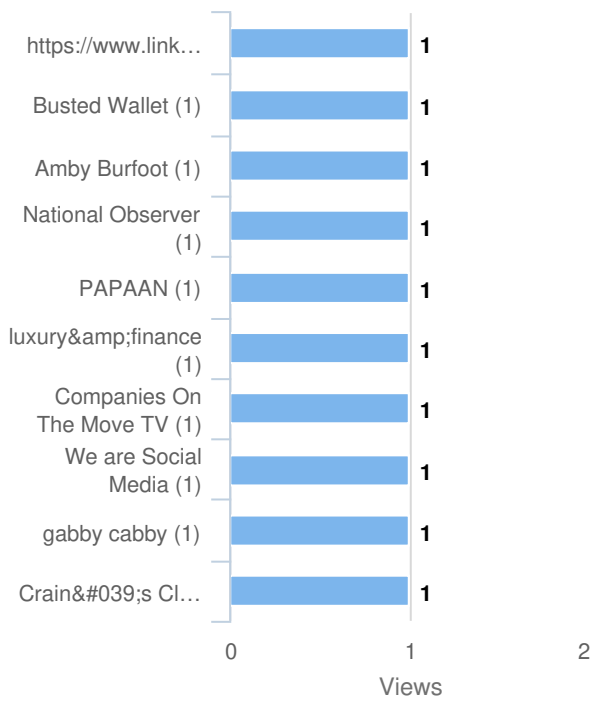
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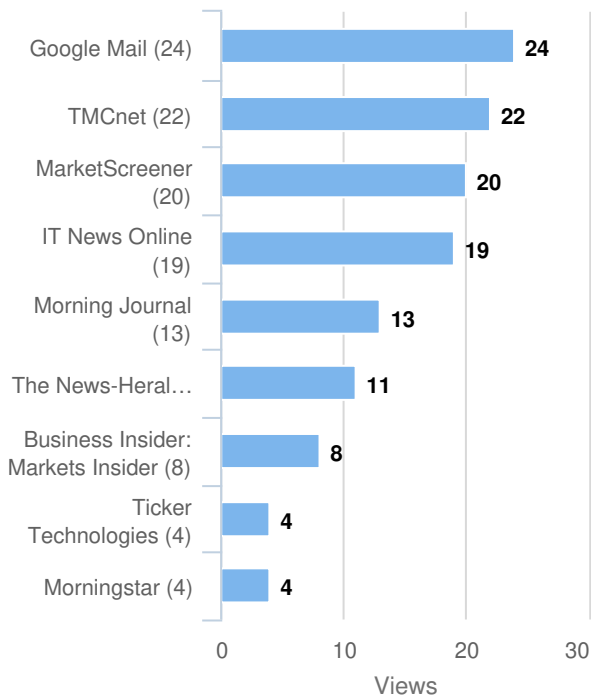
Media Views on PR Newswire for Journalists

Top 10 Outlets



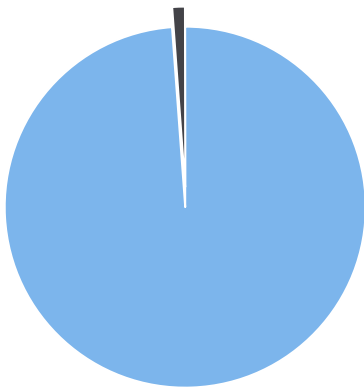
Views on Partner Sites

Top 10 Sites



Traffic to PR Newswire Properties

Type of Views



■ Desktop Views
■ Mobile/Tablet Views

Views

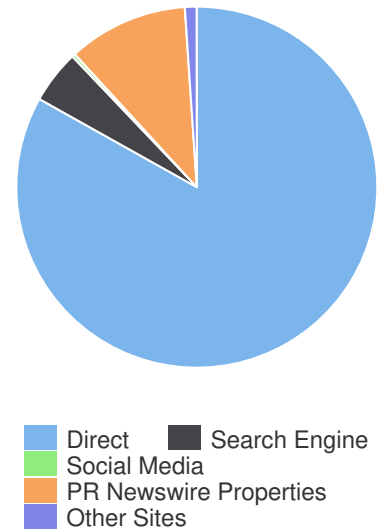
Type	Views
Desktop Views	2,050
Mobile/Tablet Views	24
Total Views on PR Newswire Properties	2,074

External Traffic Sources

Understand how viewers found your release.

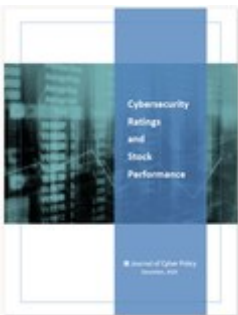
Source Type	Source	Instances
Direct		1,724
Direct	Direct	1,724
∨ Search Engine (3)		99
Total		2,074

Source Type	Source	Instances
Search Engine	Google	97
Search Engine	DuckDuckGo	1
Search Engine	Bing	1
∨ Social Media (1)		6
Social Media	Twitter	6
∨ PR Newswire Properties (1)		223
PR Newswire Properties	prnewswire.com	223
∨ Other Sites (11)		22
Other Sites	buff.ly	5
Other Sites	app.limber.io	5
Other Sites	media.cert.europa.eu	3
Other Sites	thecyberwire.com	2
Other Sites	ct.moreover.com	1
Other Sites	mma.prnewswire.com	1
Other Sites	github.com	1
Other Sites	owler.com	1
Other Sites	innoreader.com	1
Other Sites	cert.europa.eu	1
Other Sites	app.glip.com	1
Total		2,074



Multimedia Views

Image Views & Hits

Image	Image Archive	Views	Web Crawler Hits	Total
	View Image	147	31	178
	Total	147	31	178

* Image views are the total number of human views of the image as it appeared on this release. Web Crawler Hits are the number of spider and bot hits to the image and are cumulative from the original date of distribution.

Audience

Overview

IEWS FROM IDENTIFIED AUDIENCES
118

AP & INFLUENCER LIST RECIPIENTS
2.5K

Media Views	114
Organization Views	4

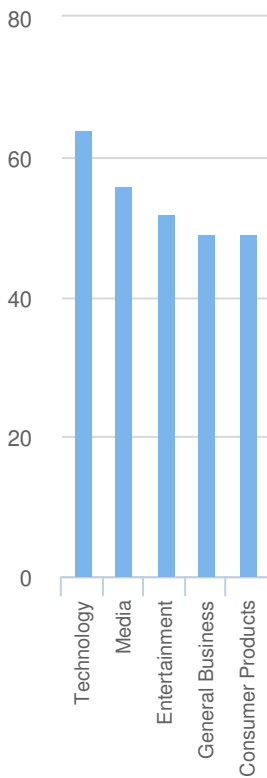
Wire Distribution / AP Outlets	73
Targeted Influencers	2K

Audience Summary

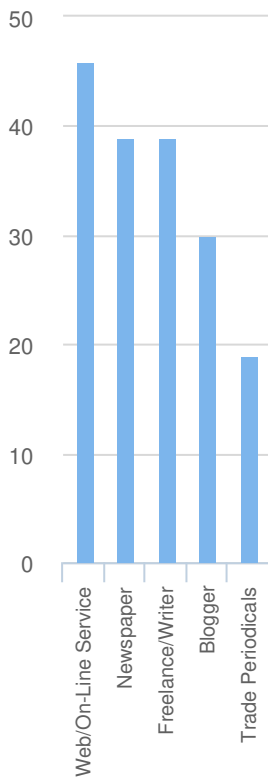
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

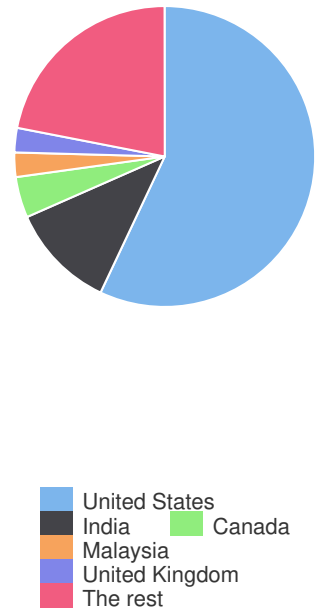
Top Industries



Top Media Types



Top Locations

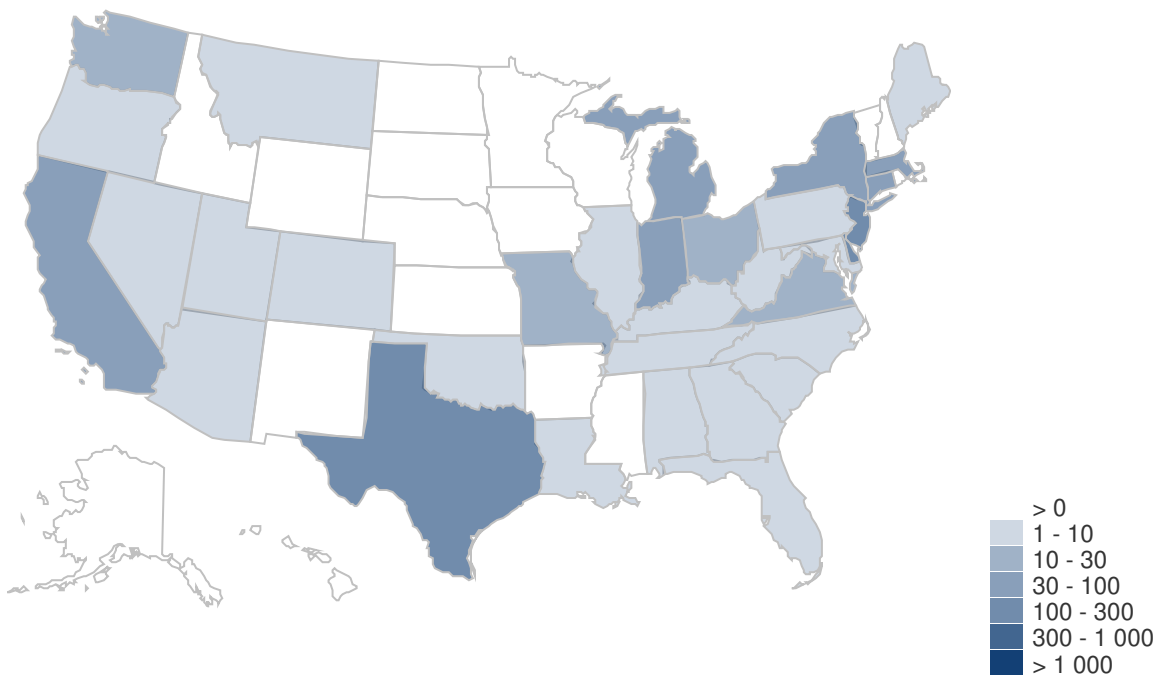
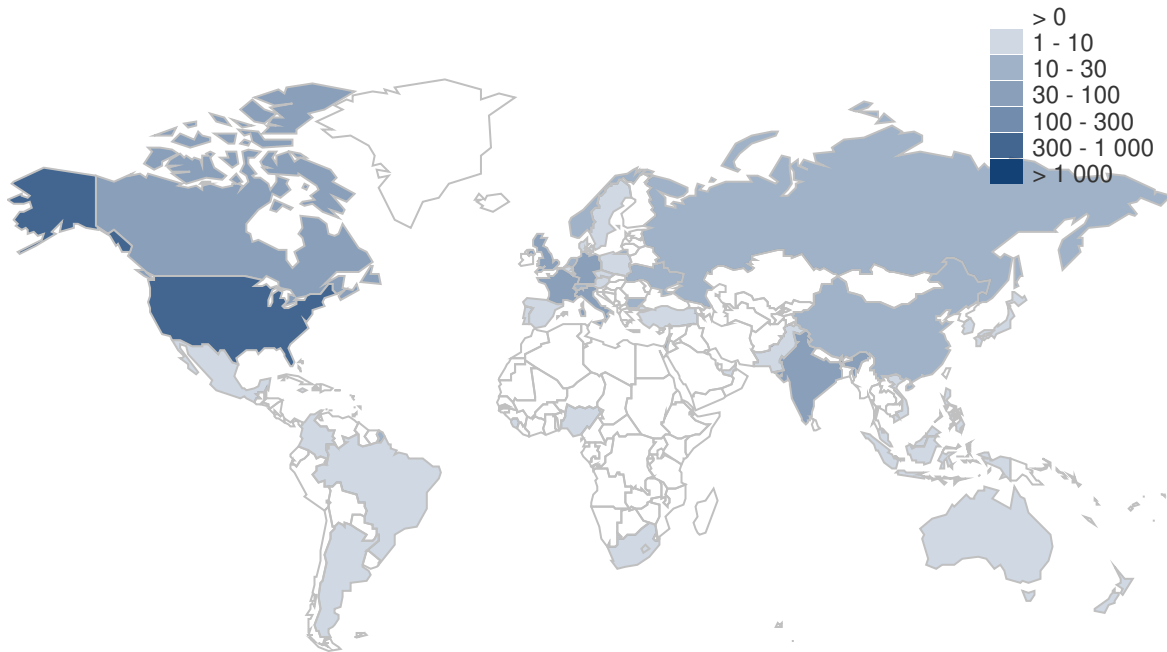


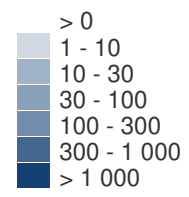
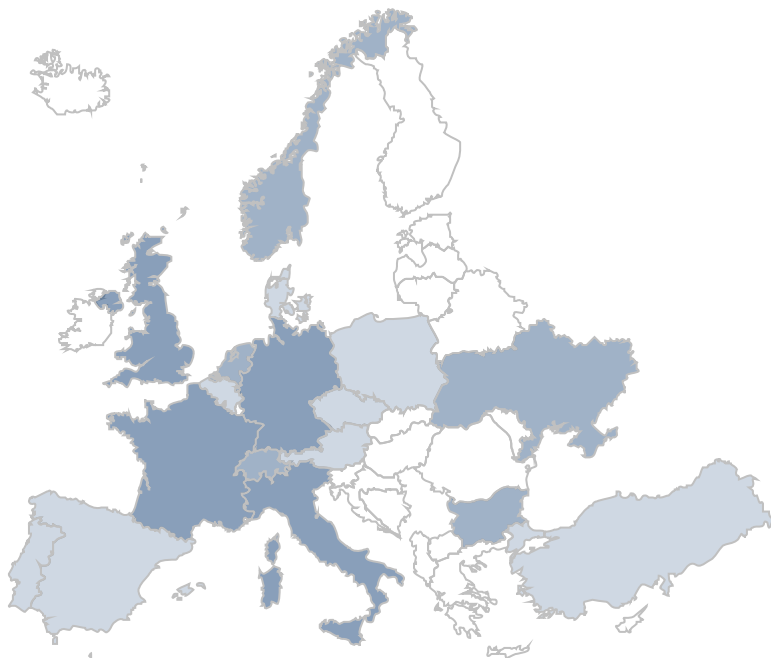
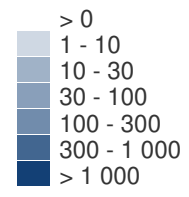
Geo-segmentation

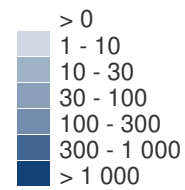
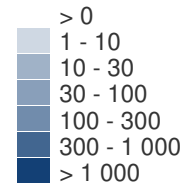
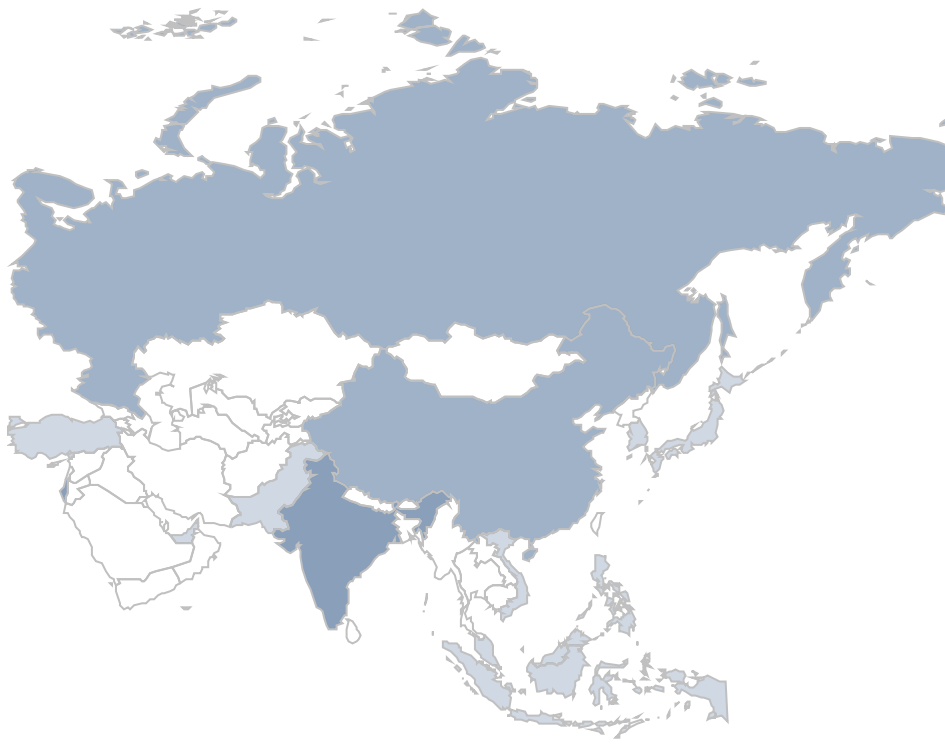
See where views of your release originated. Hover over map to see totals by location.

Select a region:

World View







Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Source Type	Location	Views ▼
https://www.linkedin.com/in/ehila-n-39795043/detail/recent-activity/posts/	Broadcast, Consumer Products, Environment, Features, General Business, Healthcare, Media, Public Issues, Travel	Blogger, Freelance/Writer, Newspaper, Web/On-Line Service	Sierra Leone SIERRA LEONE	1
Total				114

Busted Wallet	Consumer Products, Other, Technology, Travel	Blogger	United States UNITED STATES	1
Amby Burfoot	Consumer Products	Consumer Periodicals, Freelance/Writer, Newspaper	United States UNITED STATES	1
National Observer	Other	Newspaper	United States UNITED STATES	1
PAPAAN	Auto, Broadcast, Consumer Products, Entertainment, Media, Sports, Technology, Travel	Blogger	Turkey TURKEY	1
luxury&finance	Consumer Products, Financial Services	Newspaper	Italy ITALY	1
Companies On The Move TV	Auto, Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Technology, Transportation, Travel	Television	United States UNITED STATES	1
We are Social Media	Consumer Products, Entertainment, Media, Other, Technology	Blogger, Other, Trade Periodicals, Web/On-Line Service	United States UNITED STATES	1
gabby cabby	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States UNITED STATES	1
Crain's Cleveland Business	Financial Services, General Business, Healthcare, Other, Public Issues	Trade Periodicals	United States UNITED STATES	1
Article Zone	Auto, Consumer Products, Entertainment, Features	Web/On-Line Service	India INDIA	1
Indian Branding Company	Entertainment, General Business, Public Issues, Technology	Freelance/Writer	India INDIA	1
ULTIMATE REPORT	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Freelance/Writer, Web/On-Line Service	United States UNITED STATES	1
PR Newswire	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India INDIA	1
Gizmos Chamber	Technology	Web/On-Line Service	Malaysia MALAYSIA	1
Cision	Entertainment	Other	United Kingdom UNITED KINGDOM	1
Total				114

Cloud7	Auto, Broadcast, Energy, Features, Heavy Industry, Technology, Transportation	Web/On-Line Service	Turkey TURKEY	1
Fibraco LLC - eCCO Magazine	General Business, Media, Other, Technology, Travel	Other, Television, Web/On-Line Service	United States UNITED STATES	1
Fortunly	Financial Services, General Business, Technology	Web/On-Line Service	Serbia SERBIA	1
Sipa USA	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Wire Service	United States UNITED STATES	1
CNBC	Auto, Consumer Products, Energy, Entertainment, Environment, Financial Services, General Business, Healthcare, Media, Technology	Television	United States UNITED STATES	1
Institut Européen de journalisme	Entertainment, Environment, Other, Public Issues	Freelance/Writer, Newspaper	France FRANCE	1
Sapne	Environment, General Business, Media, Sports, Technology, Travel	Blogger, Other	India INDIA	1
Auburn Wire	Sports	Freelance/Writer, Web/On-Line Service	United States UNITED STATES	1
Content Canada	Other	Freelance/Writer	Canada CANADA	1
BlissFireMedia	Consumer Products, Entertainment, Environment, Features, Healthcare, Media, Other, Public Issues, Technology	Blogger, Consumer Periodicals, Freelance/Writer, Other, Web/On-Line Service	United States UNITED STATES	1
KrazzyMag	Auto, Entertainment, Environment, Financial Services, General Business, Healthcare, Media, Public Issues, Sports, Technology, Travel	Blogger, Other, Web/On-Line Service	India INDIA	1
SNAP TASTE	Entertainment, Media, Technology, Travel	Newspaper, Web/On-Line Service	United States UNITED STATES	1
Maxima International	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Freelance/Writer, Web/On-Line Service	Nigeria NIGERIA	1
Fast Mail News	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Travel	Blogger, Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	India INDIA	1
Delve Risk	Technology	Blogger	United States UNITED STATES	1
Total				114

Eli Blevins	Entertainment, Environment, Healthcare, Media, Other, Public Issues, Sports	Blogger, Freelance/Writer, Newspaper, Radio, Television	United States UNITED STATES	1
Point 2 Note	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper, Other, Web/On-Line Service	India INDIA	1
Jewish Press	Broadcast, Consumer Products, Energy, Environment, Features, General Business, Healthcare, Media, Other, Public Issues, Technology, Transportation, Travel	Newspaper	United States UNITED STATES	1
Lifecarenews	Entertainment, Healthcare, Sports, Technology, Travel	Blogger, Newspaper, Web/On-Line Service	India INDIA	1
NewsRise	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Radio, Wire Service	Malaysia MALAYSIA	1
Freelance	Healthcare	Freelance/Writer, Newspaper	India INDIA	1
OMA Connect	Consumer Products, Features, Media	Freelance/Writer	Nigeria NIGERIA	1
News on News	Broadcast, Entertainment, Media, Sports	Freelance/Writer, Web/On-Line Service	United Kingdom UNITED KINGDOM	1
CTS	Auto	Consumer Periodicals	India INDIA	1
Chronicle	Sports	Blogger, Newspaper	United States UNITED STATES	1
Beauty News NYC.com	Features	Blogger	United States UNITED STATES	1
Salonpas	Healthcare	Blogger	United States UNITED STATES	1
Business Virtual Assistance Worldwide	General Business	Web/On-Line Service	Philippines PHILIPPINES	1
Independent	Auto, Consumer Products, Energy, Financial Services, General Business, Healthcare, Heavy Industry, Technology, Transportation, Travel	Blogger	United States UNITED STATES	1
The Weekly Journal	Consumer Products, Energy, Financial Services, General Business, Healthcare, Public Issues, Technology, Travel	Newspaper	Puerto Rico PUERTO RICO	1
NTD News	Broadcast	Television	United States UNITED STATES	1
Total				114

Sustaina Stocks	Financial Services, General Business	Web/On-Line Service	Denmark DENMARK	1
Clave News	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States UNITED STATES	1
Forbes Advisor	Financial Services	Web/On-Line Service	United States UNITED STATES	1
NEWHD Media	Auto, Broadcast, Entertainment, General Business, Media, Sports, Technology, Travel	Freelance/Writer, Newspaper, Radio	United States UNITED STATES	1
Content Plus FZE	Auto, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Sports, Technology, Transportation, Travel	Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service	United Arab Emirates UNITED ARAB EMIRATES	1
Ultralocal.In	Auto, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India INDIA	1
Les Affaires	Financial Services, General Business	Newspaper	Canada CANADA	1
HousingWire	Financial Services, Technology	Freelance/Writer	United States UNITED STATES	1
The Register	Technology	Web/On-Line Service	Australia AUSTRALIA	1
Cioreview	Auto, Energy, Entertainment, Financial Services, Healthcare, Heavy Industry, Media, Technology	Other	United States UNITED STATES	1
Mole News	Entertainment, Financial Services, General Business, Heavy Industry, Media, Technology	Freelance/Writer	United States UNITED STATES	1
Freelancer	Financial Services, Healthcare, Public Issues	Freelance/Writer	United States UNITED STATES	1
Suite101	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Technology, Transportation, Travel	Web/On-Line Service	United States UNITED STATES	1
Okinawa Marine	Broadcast, Environment, Features, Financial Services, Media, Public Issues, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	Japan JAPAN	1
Total				114

News Aktuell	Other	Wire Service	Switzerland SWITZERLAND	1
Freelancer	Entertainment, Features, Healthcare	Freelance/Writer, Newspaper	United States UNITED STATES	1
Houston Chronicle	Features	Newspaper	United States UNITED STATES	1
Gaceta UNAM	Environment, Features, Healthcare, Media, Public Issues, Sports, Travel	Newspaper, Web/On-Line Service	Mexico MEXICO	1
The Kyle & Jackie O Show	Broadcast, Consumer Products, Entertainment, Features, Media, Other, Public Issues, Technology	Radio	Australia AUSTRALIA	1
WJW-TV	Broadcast, Media	Television	United States UNITED STATES	1
Self	Technology	Blogger	India INDIA	1
Basex, Accura Media Group, Frequent Business Traveler	Auto, Technology, Travel	Trade Periodicals	United States UNITED STATES	1
VC-List	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Trade Periodicals, Web/On-Line Service	United States UNITED STATES	1
Bizjournals.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States UNITED STATES	1
1450 WMOH	Broadcast	Radio	United States UNITED STATES	1
Randall-Reilly Publishing Co.	Transportation	Trade Periodicals	United States UNITED STATES	1
Feather River Bulletin	Other	Newspaper	United States UNITED STATES	1
PR	Technology	Other	Malaysia MALAYSIA	1
New York 1 News	Other	Television	United States UNITED STATES	1
Woman's Day	Features, Healthcare, Other	Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service	United States UNITED STATES	1
Total				114

WSAZ	Financial Services	Television	United States UNITED STATES	1
heart & soul	Entertainment, Healthcare, Travel	Consumer Periodicals, Radio, Web/On-Line Service	United States UNITED STATES	1
Economic Review	Auto, Energy, Features, Financial Services, Media, Public Issues, Sports	Freelance/Writer, Newspaper, Trade Periodicals	Pakistan PAKISTAN	1
Fiber Optics Sensors&Systems, Fiber Optics Weekly Update, Fiber Optics Communications, Fiber&Integrated Optics (all published by Informations Gatekeepers Inc)	Technology	Trade Periodicals	United States UNITED STATES	1
Kingsport Times-New	Other	Newspaper	United States UNITED STATES	1
Cherie Lampley	Entertainment, Media	Blogger, Freelance/Writer, Web/On-Line Service	United States UNITED STATES	1
Parent to Parent	Broadcast, Consumer Products, Entertainment, Features, Media, Other, Public Issues	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Trade Periodicals, Web/On-Line Service	United States UNITED STATES	1
Database Trends and Applications Magazine	Technology	Trade Periodicals, Web/On-Line Service	United States UNITED STATES	1
Blue Giraffe Media	General Business, Media, Other	Blogger, Freelance/Writer	United States UNITED STATES	1
Dayton Daily News	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	United States UNITED STATES	1
PR Newswire	Sports	Web/On-Line Service, Wire Service	United States UNITED STATES	1
BITVoxy Network	Consumer Products, Entertainment, Features, Financial Services, General Business, Media, Other, Technology	Blogger	Jamaica JAMAICA	1
KABC-TV	Consumer Products, Entertainment, Features, Media, Sports, Technology, Travel	Freelance/Writer, Television	United States UNITED STATES	1
Spiltmilk.mom	Auto, Broadcast, Entertainment, General Business, Healthcare, Media, Other, Public Issues, Technology, Travel	Blogger, Freelance/Writer, Radio	United States UNITED STATES	1
Total				114

Patch	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	United States UNITED STATES	1
Upper Dauphin Sentinel	Broadcast, Consumer Products, Energy	Freelance/Writer, Newspaper	United States UNITED STATES	1
Yahoo Canada	Broadcast, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Travel	Web/On-Line Service	Canada CANADA	1
The Ravi Report	Broadcast, Consumer Products, Entertainment, Environment, Features, Media, Public Issues, Travel	Web/On-Line Service	United States UNITED STATES	1
Cision (PR Newswire)	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	United States UNITED STATES	1
BAI.org	Financial Services	Trade Periodicals	United States UNITED STATES	1
N/A	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper, Web/On-Line Service	Israel ISRAEL	1
Delion	Environment, Financial Services, General Business, Other, Technology	Blogger, Newspaper	Canada CANADA	1
Wines & Travel	Transportation, Travel	Trade Periodicals	United States UNITED STATES	1
Envisioneering	Consumer Products	Trade Periodicals	United States UNITED STATES	1
Daily News	Other	Other	South Africa SOUTH AFRICA	1
Linkator Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United Kingdom UNITED KINGDOM	1
Total				114

Modern Living With Kathy Ireland	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Financial Services, General Business, Healthcare, Heavy Industry, Other, Technology, Transportation, Travel	Television	United States UNITED STATES	1
Media24	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service	South Africa SOUTH AFRICA	1
Reuters	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Trade Periodicals, Wire Service	United States UNITED STATES	1
Economiematin.fr	Broadcast, Consumer Products, Energy, Environment, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel	Web/On-Line Service	France FRANCE	1
ENGINEERING.com	Energy, Heavy Industry, Technology	Web/On-Line Service	Canada CANADA	1
FOX 8 News & Cleveland, Ohio	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States UNITED STATES	1
TugaTech	Technology	Blogger, Freelance/Writer, Web/On-Line Service	Portugal PORTUGAL	1
WJW-TV	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States UNITED STATES	1
Cognizant	Auto, General Business	Blogger, Freelance/Writer	India INDIA	1
NewsRx	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States UNITED STATES	1
Frog Prince Studios	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer	Mexico MEXICO	1
Total				114

Organization Views

See which organizations have viewed your release

Organization	Headquarters	Visitor Location	Parent Organization	Industry	Views
University of Washington	4545 15th Ave NE , United States	UNITED STATES	University of Washington	Education	3
LAKE FOREST COLLEGE	555 N. SHERIDAN ROAD , United States	UNITED STATES	Lake Forest College	Education	1
Total					4

Targeted Audience

The lists below represent categories of targeted audiences you selected for your release.

Cision Influencer Lists

Finance (906 organizations, 1,650 recipients)

Organization	Number of recipients
Bloomberg News	32
Yahoo Finance	30
NerdWallet	26
Wall Street Journal	25
CNBC Online	23
Debtwire	21
CNBC	20
Business Insider	18
Barron's	17
Forbes Online	17

Network Security & Privacy Protection (238 organizations, 349 recipients)

Organization	Number of recipients
Dark Reading	7
SearchSecurity	7
ABI Research Group	6
CISO MAG	6
Paul's Security Weekly	6
Enterprise Strategy Group	5
Network World	5
BankInfoSecurity.com	4
No Jitter	4
Securosis	4

Small Business (372 organizations, 461 recipients)

Organization	Number of recipients
Bloomberg News News Service/Syndicate	13
Wall Street Journal Daily Newspaper	10
Gartner Industry Research Firm	5
Indianapolis Business Journal Magazine	4
NerdWallet Internet Blog	4
Post and Courier Daily Newspaper	4
Bloomberg Businessweek Magazine	3
Business Insider Internet Magazine - Online Only	3
Business News Daily Internet Magazine - Online Only	3
Entrepreneur Online Internet Magazine	3

Associated Press Outlets

Every PR Newswire U.S. wire newswire includes targeted distribution to the Associated Press, an essential global news network that delivers content to an extensive set of media platforms and formats. The list below represents the outlets you reach via this partnership.

Outlet Name	City	State	Newsline	Type	Audience
Marketwatch/USA Today	McLean	VA	Custom newsline	Online	16,339,850 Visitors per Month
Yahoo Inc.	Sunnyvale	CA	Cleveland newsline, Custom newsline	Online	10,030,975 Visitors per Month
NBC National Broadcasting Co.	New York	NY	Custom newsline	Television	6,911,848 Broadcast Audience
NBC News	New York	NY	Custom newsline	Television	6,911,848 Broadcast Audience
New York Times	New York	NY	Custom newsline	Newspaper	1,103,096 circulation
Chicago Tribune	Chicago	IL	Custom newsline	Newspaper	752,162 circulation
Digital First Media (Los Angeles)	Woodland Hills	CA	Custom newsline	Newspaper	494,109 circulation
Washington Post	Washington	DC	Custom newsline	Newspaper	485,414 circulation
WTAM-AM	Independence	OH	Cleveland newsline	Radio	439,900 Broadcast Audience
New York Post	New York	NY	Custom newsline	Newspaper	433,114 circulation

Engagement

Overview

TOTAL ENGAGEMENT ACTIONS

183

Click-throughs

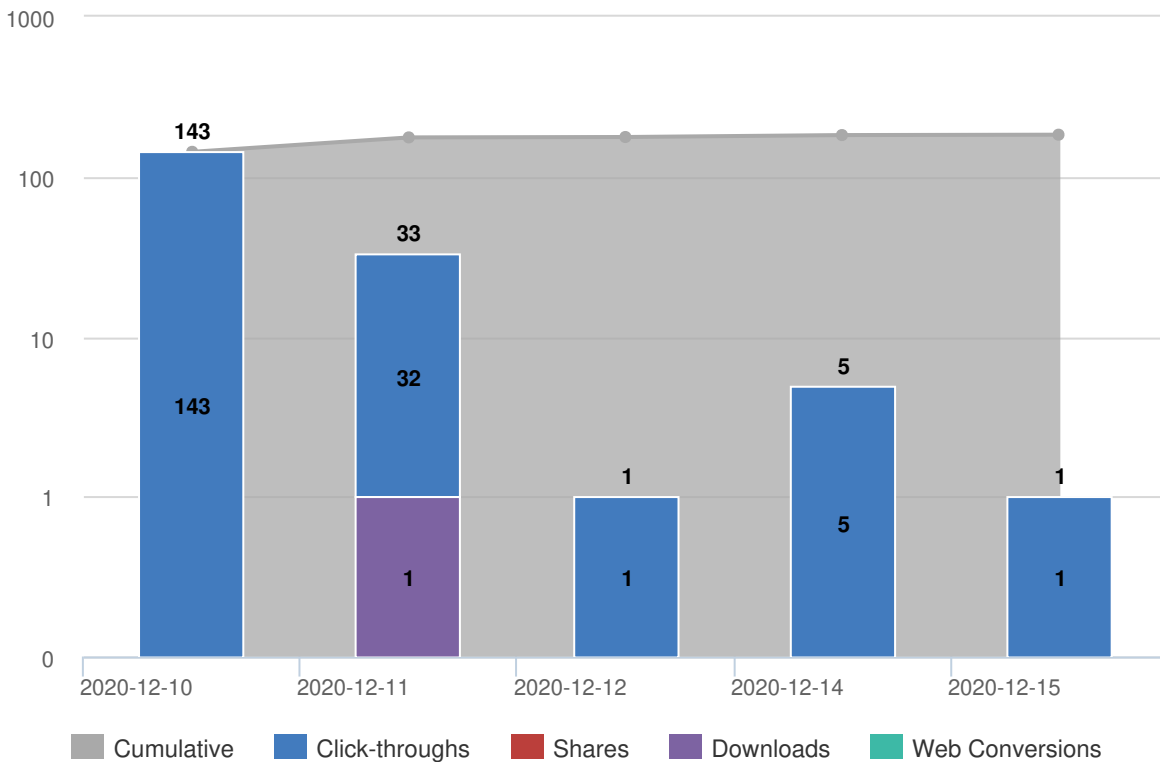
182

Downloads

1

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click-throughs
https://journalofcyberpolicy.com/report-cybersecurity-ratings-and-stock-performance/	132
Total	182

URL	Click-throughs
https://securityscorecard.com/	50
Total	182

Downloads

Downloads of all files and documents with your release.

Filename	Downloads
cyber_stock_reportcover_shadow.jpg?p=thumbnail	1
Total	1